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HD EXPO 2009 UNVEILS THE FUTURE OF HOSPITALITY DESIGN
Capture some of the industry's most innovative products before they hit mainstream market

ATLANTA, GA (April 16, 2009) – More than 1,000 of the industry's top companies at the forefront of the creative landscape will gather on the largest stage of its kind to premiere some of the most innovative hospitality products during the **2009 Hospitality Design Exposition & Conference (HD Expo)**. Held on more than 315,000 square feet at the Sands Expo and Convention Center in Las Vegas on **May 14-16, 2009**, HD Expo showcases the latest innovations and products, covering virtually every product in the industry including: electronics, technology, textiles, fabrics, furniture, lighting, flooring, bath fixtures and green products.

In a sneak preview of what we will soon experience in our hotels, restaurants, spas and public buildings, industry giants such as Kohler, Milliken Carpets, Durkan Hospitality, Fabricut Contract, Valley Forge Fabrics, American of Martinsville, Flexsteel Hospitality, Shaw Hospitality and Hunter Douglas will provide a glimpse into the future of product design before it reaches the mainstream market. This year in particular, HD Expo has become the must-attend event for the industry's most significant players, as the exposition and conference takes a special look at design innovation, thought leadership and cost effectiveness in a downturn economy. To view a complete list of exhibitors, visit www.hdexpo.com.

While HD Expo features thousands of the newest hospitality products, the following are some highlights that will be featured on the show floor (note: photos are for preview purposes only and not for re-use):



Electric Mirror, the 'world leader in back-lit mirrors and mirror TV technology,' offers a mirror with built-in television features. **Electric Mirror** has served the luxury hotel industry for over a decade by working directly with leading interior designers, architects, hotel owners, developers and purchasing companies to create products that distinguish their hospitality projects.



MYYour offers **Miss Petra**, an ergonomic armchair made of self-colored polyethylene rotationally molded.



Milliken Hospitality's Etage line of carpet allows designers to create their own repeating design or statement concept using a technology system of layering designs upon one another.



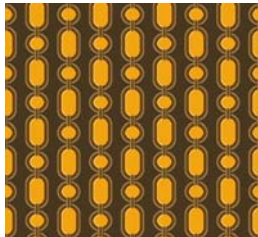
Humanscale, the leading manufacturer of ergonomic office furniture, offers innovative products such as flat panel monitor arms, chairs and desks, as well as their popular **Day Bed**. Based on the design of the award-winning Diffrient Work Light II, the Diffrient Technology Light offers a traditional screw-in socket to accommodate environmentally conscious compact fluorescent bulbs, which use one-fourth the energy of comparable incandescent bulbs, and last ten times longer.



Interiors from Spain, a government agency that promotes design products from Spain, features more than 35 design manufacturers who operate in the U.S. market. Among this strong Spanish influence, you will see Andreu World America, Vibia, Stua, ICEX, and Kettal North America to name a few, highlighting the global influence at HD Expo 2009.



Faribault Mills, the Minnesota and South Carolina-based wool manufacturer, produces more than half of the new wool blankets in this country, and features a blanket line made of **Ingeo** fiber, which is made from corn.



Durkan knows that color, styling and design determine the entire look and feel of a space. By offering the design services, product technology and comprehensive selection of products, Durkan can fit the need of any hospitality setting. In particular, Durkan looks to premiere **Animal Attraction**, a new print carpet collection from **Todd Oldham**. Honoring the natural beauty of animals, these designs are inspired by the stripes of a friendly little chipmunk to the spots of a fierce leopard and more with a style that is uniquely Todd Oldham.



INNCOM International develops integrated room automation systems for the global lodging industry. All products are designed to enhance guest comfort, safety and satisfaction while increasing profitability, including the flexible and their fully customizable **Glass Series™ Tabletop Controller**, which provides affordable luxury via 6-point control of guestroom lights, privacy/make-up-room annunciation and other guestroom components.



Hunter Douglas Hospitality's innovations in window coverings paired with the complete line of customized prints and woven fabrics from Richmond Textiles offer an unmatched range. In particular, their use of new **Air Dye** technology, which allows manufacturers to dye textiles and fabrics without using water, signals a major shift in how sheers, silhouette window shades and fabrics are designed. Hunter Douglas Hospitality now has the design flexibility to customize and produce graphics on one side, create contrasting graphics and improve their overall quality.



Aged Woods By looking at all of Aged Woods' products, customers can learn about the woods' former lives showing weathered cracks, stained nail holes and sawcut marks. For the company's Antique Distressed Oak, which is remilled from plank floors and old weathered barnwood, its color and character are maintained and are 100 percent natural.



Simmons Hospitality Group is a company where innovation has been the focus for over 100 years. Simmons Hospitality was one of the first companies to understand the mattress is not a commodity for a hotel room but an integral part of the "guest experience." Look for the **Beautyrest Black** and other Beautyrest mattresses which are made of 80 percent recycled steel and foundations are constructed of lumber from managed forests.



Forest Group introduces the first motorized H-Rail System combining the ease of touch control motorization with the contemporary styling of Busche decorative hardware. This innovative motorized system operates by simply touching the draperies by radio-frequency, infrared, Z-Wave or wall switch. Forest Group USA is an importer of the Forest Group Drapery Track System; decorative drapery hardware from Busche|Vion and Zabala; as well as machines for the workroom from Eisekolb and Asco.

The **2009 Hospitality Design Exposition & Conference (HD Expo)** is presented by *Hospitality Design* magazine and produced by the Hospitality Design Group, part of Nielsen Business Media, which also produces the Hospitality Design Boutique Exposition & Conference (HD Boutique) in Miami (September 14-15, 2009). The event is in association with: International Interior Design Association (IIDA); International Society of Hospitality Purchasers (ISHP), National Council for Interior Design Qualification (NCIDQ); American Society of Interior Designers (ASID) and NEWH, Inc.—The Hospitality Industry Network.

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The Building Design Group, part of Nielsen Business Media, includes leading publications, events and digital offerings in the residential and commercial property design industry including DDI, GlobalShop, Commercial Property News, Contract, Hospitality Design, Hospitality Design Expo and Hospitality Design Boutique, Kitchen & Bath Business, Kitchen and Bath Industry Show, Multi-Housing News and Multi-Housing World. The group also produces publications and events in the decorated apparel and home healthcare industries including Impressions, The Imprinted Sportswear Shows and Medtrade. Additionally, three Marine Military Expositions are produced that are focused on the US Marine Corps. Nielsen Business Media is a division of The Nielsen Company.

Media registration for HD Expo: www.xpressreg.net/register/hdes059/media/regInfo.asp

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