

**FOR: HD EXPO
NIELSEN EXPOSITIONS**
1145 Sanctuary Parkway, Suite 355
Alpharetta, GA 30009
(770) 291-5459
www.hdexpo.com

**PHOTOS AVAILABLE
FOR MEDIA USE ONLY**

CONTACT: WAGSTAFF WORLDWIDE, INC.
Jim Lee / Ty Bentsen
(312) 943-6900 / (323) 871-1151
jim@wagstaffworldwide.com / tyb@wagstaffworldwide.com

**HD EXPO EXHIBITOR SPOTLIGHT: STUNNING FURNITURE AND
CASEGOODS TAKE CENTER STAGE AT THE 2010 SHOW**

ATLANTA, GA (March 10, 2010) – As designers, purchasing agents, hotel owners, and project teams from leading hotels and restaurants worldwide converge at [Hospitality Design Exposition & Conference \(HD Expo\)](#) – May 19-21, 2010 at the Sands Expo & Convention Center in Las Vegas—they are sure to be inspired by the plethora of fresh and visually stunning furniture and casegood products on display. From opulent Louis XVI Canopy Beds to sleek, minimalistic outdoor seating and artisan ottomans, the innovative furniture and casegood exhibitors at HD Expo will be showcasing some of the most cutting edge and forward-thinking designs available on the market.

Sponsored by *Hospitality Design* magazine and produced by Nielsen Expositions, HD Expo is the industry's leading hospitality design show, drawing over 7,000 attendees each year. With more than 900 exhibitors in over 300,000 square-feet of expo space, the show features a wide range of furniture and casegoods from leading manufacturers worldwide including a vast selection of armoires, bookcases, children's and outdoor furniture, seating, tables, ottomans, headboards, and more, in a variety of textures, colors, and patterns.

Below is a curated look at the most innovative and not-to-miss furniture and casegood products on display at HD Expo 2010 (**photography available**):

- [ALFONSO MARINA \(BOOTH #3218\)](#) – Known for their European and Spanish-colonial inspired luxury residential furniture, Alfonso Marina will debut its new hospitality furniture line at HD Expo 2010. Originally a small atelier in Mexico City, the company is renowned for its painstaking attention to detail, unique woods, and exotic veneers. The perfect choice for creating an antique and stylish presence for any hospitality project,

Alfonso Marina will display a range of furnishings at this year's show including Tuscan Sofas, Italian Chairs, Red Chinoiserie Arm Chairs, striking Louis XVI Canopy Beds, and more.

- [ATTITUDE FURNISHINGS](#) (BOOTH #5425) – Artfully blending design, style, and grace, Attitude Furnishings will showcase their new **Convex and Concave Bunch Ottomans** at HD Expo 2010. Specializing in mixing exotic metals with wood, all products from Attitude Furnishings are custom made and handcrafted by artisans who can execute any detail. Pieces can be custom finished with wood, stone, mirror, or upholstered tops and range from ottomans to tables and more.
- [BARLOW TYRIE](#) (BOOTH #2136) – Celebrating their 90th anniversary in 2010, Barlow Tyrie introduces innovative, stylish outdoor furnishings for HD Expo 2010 with fresh new designs in stainless steel, all-weather woven resin, plantation grown teakwood and tubular aluminum. The **Quattro range** is named for the “304” grade of stainless steel used in its frame construction and includes a stackable Textilene® sling sun lounge with an “infinity” backrest adjuster (a registered design of Barlow Tyrie) that will position the backrest at any angle. The range also includes a stackable chair in Textilene® sling with teakwood arm accents, two dining tables with “HPL” high pressure exterior laminate table tops and a lounge side table, also topped in “HPL” high pressure exterior laminate.
- [KLEM HOSPITALITY](#) (BOOTH #5531) – Klem Hospitality's new **Vision Collection** promises a practical solution to maximize the spectrum of design and function at an unbelievable value. An attractive mix of materials combine with an array of components offered in laminate and veneer to form a highly reconfigurable collection for any environment. Metal, glass, laminate, veneer and textiles can be mixed to create a multitude of design solutions. Vision's laminate is Greenguard Certified for indoor air quality.
- [RATANA](#) (BOOTH #6531) – Recognized as one of the leading furniture and silk floral importers and manufacturers in North America, Ratana will be showcasing two exciting new outdoor products at HD Expo 2010. The **Dion** collection of outdoor, stackable chairs features a stunning organic tree pattern made of polycarbonate—a transparent polymer—in Amber and Smokey Grey. Scratch and UV resistant and lightweight, Dion is ideal for both indoor and outdoor commercial use. The **Zuni** aluminum chair is a durable and stylish option for outdoor seating with Durawood armrests and seats/back panels made of fully woven resin with an antique leather brown color.
- [RAUSCH CLASSICS](#) (BOOTH # 443) – Blending high-class design with utmost comfort, Rauch Classics presents their new **Platform** garden furniture collection and **UP!** upholstered outdoor furniture at HD Expo 2010. A new concept in deep seating, the Platform collection is made from glass reinforced plastic with high density foam infill with optional LED lighting in the base units, for a sleek and streamlined look. Also on display will be UP!—Rauch's first upholstered furniture which is absolutely impermeable to water. Available in

lounge chairs, sofas, and taborets, the UP! collection is crafted with specially treated bolster foam for quick drying and reuse after rain.

- **[SAMUEL LAWRENCE HOSPITALITY](#) (BOOTH #2654)** – Samuel Lawrence Hospitality introduces **Avanti Collection** – a contemporary casegood collection designed specifically for the hospitality trade. Crafted from stunningly macassar ebony veneers and hardwood solids, this group features numerous innovations, unprecedented in standard hotel casegoods. Integrated LED lighting incorporated into the headboards eliminates the need for cumbersome nightstand lamps. Motion sensor night lights—located under the night table drawers—automatically turn on when guests step out of the bed. The HD TV/Hospitality Cabinet is a working media entertainment center replete with integrated I-Pod or I-Phone dock, two amplifiers and speakers (licensed by Apple). This unit features a sliding door over the minibar (eliminates door interference within the room).
- **[SKYLINE DESIGN](#) (BOOTH #4654)** – Skyline Design, the luxury outdoor furniture company, is pleased to introduce **The Topaz Collection** at HD Expo 2010. Incorporating a unique design with the Polyprofile fibers texture and shape, The Topaz fiber has a revolutionary design that is both chemical and UV resistant and all-weather proof. The collection is high-tensile strength while also being safe for the environment and 100% recyclable. It is hand woven over 100% aluminum frames and powder coated with a high efficiency.
- **[SUMMER CLASSICS](#) (BOOTH #2243)** – A premier manufacturer of fine garden furniture and fireside furnishings, Summer Classics will showcase **Circa** and **Halo**—two lines from its new outdoor furnishings collection—at HD Expo 2010. Born of classic, mid-century modern design, Circa dining and lounge chairs feature half-moon aluminum extrusions, bold arches, and a crystalline finish. The body is woven in a 2 over 1 weave pearlescent white or satin black™ resin wicker. Excellent for coastal use, the new wicker Halo collection features double woven panels of stretched, N-dura™ resin wicker which conforms to the body, in pure, cushion-less form. A portion of proceeds from the Halo collection will help fund Ovarian Cancer research in memory of Susan Lambeth who represented the Summer Classics line for 15 years.

Media Registration: To register for HD Expo 2010, please fill out the following online media registration form: <https://www.xpressreg.net/register/hdes050/media/reginfo.asp>.

The **2010 Hospitality Design Exposition & Conference (HD Expo)** is presented by *Hospitality Design* magazine and produced by the Hospitality Design Group, part of Nielsen Expositions, which also produces [HD Boutique](#) in Miami Beach on September 13-14, 2010. The event is in association with: International Interior Design Association (IIDA); International Society of Hospitality Purchasers (ISHP), National Council for Interior Design Qualification (NCIDQ); American Society of Interior Designers (ASID) and NEWH, Inc.—The Hospitality Industry Network.

XXX

**FOR MORE INFORMATION, PLEASE CONTACT
WAGSTAFF WORLDWIDE, INC., (312) 943-6900**