

# 2010 product preview submission form

## directions

Reach over 9,000 pre-registered attendees by providing your information for the **HD 2010 Product Preview**. The form on the next page offers an easy to navigate template for providing your company contact information and company message.

## listing size

Please check the box that applies to your submission.

NOTE: If your booth size is 100-599 square feet, you do not need to fill out this form unless you have purchased an upgrade.



**1/2 page listing**

- 600-999 sq. ft. booth
- Upgrade from 100-599 sq. ft. booth



**full page listing**

- 1000+ sq. ft. booth
- Upgrade from 100-999 sq. ft. booth



**spread listing**

- Upgrade from full page

# preview submission

## DEADLINES

reservations close . . . March 1, 2010  
materials due . . . . . March 8, 2010  
mail date . . . . . April 5, 2010

## Simplify the submission process

Enter your company information below if you want us to create your listing.

company:

web:

address:

country:

phone:

toll free:

fax:

contact:

email:

booth #

*If you have any problems with this form or questions about your submission, email Kathy Anderson. [kathy.anderson@nielsen.com](mailto:kathy.anderson@nielsen.com)*

### Enter your company message here...

- Showcase new product offering/information
- Take dominate position as leader in the industry
- Invite attendees to a cocktail reception, product demonstration, or "coffee and banter"
- Announce company give-aways, and raffles, etc

half page 50-100 words    full page 100-200 words    spread 200+ words

**save**

**CLICK to save this PDF form to your computer.**

Name the file by using "HD\_yourCompanyName.pdf" as file name. Example [HD\\_nielsen.pdf](#)

**email**

**CLICK to submit your completed FORM by email.** By clicking at left, your file should

become an attachment to an email. Send to: [kathy.anderson@nielsen.com](mailto:kathy.anderson@nielsen.com)

**upload**

**LOGO and IMAGE to FTP site** (see below). Please put items in folder named with your

company name and notify Kathy Anderson when complete. [kathy.anderson@nielsen.com](mailto:kathy.anderson@nielsen.com)

## FTP Site for Uploading Files

[ftp.production.nielsenbusinessmedia.com](http://ftp.production.nielsenbusinessmedia.com)

user name: **NBM\_HDPP**

password: **NBMUser01** (Case Sensitive)

folder: **HD Product Preview**

### IMAGE AND LOGO SPECS

Images and logo should be saved in tiff, jpeg, eps or pdf format; 300 dpi (high resolution); CMYK. Make sure text has been converted to outlines or layers flattened so that no fonts will be used.

Page size **9" x 10.875"**

**LIVE AREA** (including Text)

• **1/2 page** **7.75" x 4.875"**

• **full page** **7.75" x 10"**

• **spread** **17" x 10"**

**LOGO** **approximately 2"**

**Contact your Advantage Media Sales Representative for Information.**

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