

hd expo+ conference

may 5-7, 2020 + mandalay bay + las vegas

dynamic. bold. inspiring.

Reach peak exposure at HD Expo with our targeted show marketing platforms. This is a great opportunity to promote your latest products and ensure your success at the premier event for hospitality design.



Hospitality Design May 2020 Issue

The official show issue is read by an expanded audience of approximately 60,000 readers just before the show. Bonus distribution of 10,000 print copies are distributed on the show and the digital edition is shared with association partners and media contacts for maximum visibility.

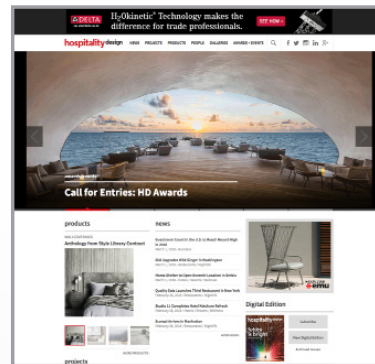
Ad Close: 3/31/20
Materials Due: 4/3/20



HD Expo Show Guide

This essential reference guide to the show includes floor plans, exhibitor information, product categories and a full conference schedule – and it's a resource used long after the show ends. Over 10,000 copies are distributed.

Ad Close: 3/20/20
Materials Due: 3/25/20



Custom E-Blast

Stay on top of clients' minds with a series of emails tailored specifically to your brand. Work alongside the *Hospitality Design* team to create unique messages that are sent to the decision makers who are pre-registered for HD Expo 2020.

hd live from expo+ conference

Live from HD Expo Video

Expand brand visibility far beyond the show floor with an interview and booth tour conducted by an HD spokesperson. This option includes one year of hosting on the HD Expo and Hospitality Design websites, and forever hosting on our YouTube channel. Each participant will receive a 30 second social media clip, available the same day of filming. *Live from HD Expo is limited to 12 exhibitors.*

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